



SUSSTRAT EDUVISORY

Building a Sustainable Future Through ESG Talent Development

Join Our Young Ambassadors' Program - Sustainability & ESG

(A Campus to Corporate Initiative)



"Seize the Opportunity - Become An ESG Champion !"



ONLINE ZOOM

Link To Register-

<https://bit.ly/3E7UZCI>



Dates: March 1 -May 30



40 hrs Program

Hurry, seats are filling up fast!

***Enroll before February 15 to secure
your spot and unlock exclusive discounts.
Don't miss out on this limited-time offer!***

"Your Journey to a Sustainable Future Begins Now!"



<https://bit.ly/4glOsIQ>



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Objective:

- Equip graduate students with essential knowledge and skills on Sustainability & ESG.
- Prepare future leaders to drive positive environmental and social changes in business and society.

Who Should Join:

- Graduate/ Post Graduate students interested in Corporate sustainability, ESG, Corporate social responsibility.
- MBA/ PGDM/Economics/Science/Commerce/B.Tech/B.Sc

Why Join Us ?



Comprehensive Curriculum



Learn From Experts



Expertise in Growing Field



Networking Opportunities



Enhance Leadership Skill



Certificate

Program Content

Module 1 : Evolution of Sustainability & ESG, SDGs and Business

Module 2 : Introduction to the Environment Factors :

Climate Change, Energy Transition, GHG Accounting, Carbon Management, Waste Management & Circular Business Models, Biodiversity, Water Management, Regenerative Agriculture

Module 3 : Overview of the Social Dimensions

Corporate Social Responsibility; Human Capital Mgmt; Health and Safety; Human Rights / Labor Mgmt

Module 4 : Overview of Governance Factors

Business Ethics & Regulations; Board Structure & Management

Module 5 : ESG disclosures and Reporting; Voluntary & Regulatory Reporting Frameworks & Standards

Module 6 : ESG Ratings, Scorings and Benchmarks

Module 7 : Sustainable Finance & Impact investing;

Sustainable Finance, Green Finance; Climate Finance, ESG, Responsible Investment, Socially Responsible Investments

Module 8 : Materiality Assessment & ESG Strategy

Baseline Assessment, Stakeholder Engagement, Gap assessment, Peer Benchmarking, Target setting & KPIs, Measuring ESG Performance, ESG Audit

Join Us To Become A Leader In Sustainability & ESG!

Career Opportunities in ESG

The growing focus on Environmental, Social, & Governance (ESG) factors has created a wide range of exciting career opportunities across industries. As businesses and organizations prioritize sustainability, there is a rising demand for professionals who can lead and manage ESG initiatives.

Student joining this program will be ready to explore career opportunities in any of the roles as mentioned below:

- ESG Analyst
- ESG Manager
- ESG Auditor
- Climate & Sustainability Specialist
- Sustainable Finance & Analyst
- Sustainable Finance Manager
- Sustainable Reporting Specialist
- Manager Corporate Sustainability
- ESG Specialist (Mktg. / Fin. / Hr/ Supply Chain)
- ESG Data Specialist
- Finance Specialist
- ESG Consultant
- ESG & Impact Lead
- ESG Research Specialist
- Manager ESG Policy

By joining this program, you will be equipped with the knowledge and skills needed to pursue a meaningful career that contributes to a better, more sustainable future.

Network Opportunities

On successful completion of the program, participants will become SusStrat alumni and will receive discounts on future SusStrat programs. They will also be invited to participate in various SusStrat Fireside chats and other events.



Program Faculty

The program sessions will be led mostly by industry experts and seasoned academicians, with the overall direction and guidance provided by the CEO & Chief Mentor.

Program Fee

"The standard fee for the program is **₹9,999**, with the flexibility to pay in three easy & equal installments-

First Installment	Rs. 3,333/- on or before Feb 28th
Second Installment	Rs.3,333/- on or before April 1st
Third Installment	Rs.3,333/- on or before May 1st

We are excited to welcome you to the program and ensure an enriching and rewarding learning experience!"

Program Timing

"The program will be conducted three days a week—Monday, Thursday, and Saturday—from 7:00 PM to 9:00 PM."

Course Evaluation & Certification

1.MCQ Quizzes

Eight quizzes will be conducted at regular intervals to assess progress.

2.Group Projects

Two group projects focusing on practical ESG applications.

3.Final Exam: Panel Interview & Presentation

Panel will be of ESG experts from industry.

4.Certification

Certificates will be awarded after successfully completing the above three rounds of evaluation.



Subject Matter Experts



Arun Rasuri

Sustainability, CSR,
Social Impact, ESG



Puneet Trehan

ESG Strategy,
Sustainability Reporting



Ritika Goenka

GHG Accounting, ESG Strategy,
Sustainability Reporting



Anirban Kundu, PhD

Climate Change, Education,
& GHG Accounting



Dr. Ridhi Kalani

ESG, Sustainable Finance,
Climate Laws



Srijan Kishore, PhD

Ethics, Purpose, ESG,
CSR, Sustainability



Shubhi Goel

Carbon Markets, CBAM,
Climate Finance, Negotiations

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Advisory Board



Madhumita Basu

Non Executive Director,
Nu Vista Ltd. Advisor -
Investor Relations and
Brands



Alaknanda Swaroop

Career Growth Coach, Ex
Sr Director
HR Nektar Therapeutics
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VA George

Executive Chairman,
Thejo Engineering Ltd



Rakesh Bhutoria

Managing Director,
Banyantree Finance;
Partner, SVP India; Board
Member



Dr Pushkala Raman

Professor of Marketing,
Associate Dean for
Academic Affairs, Texas
Women's University, USA



Gaurang Chandarana

Management Consultant;
Ex – Head Operations,
ESGRisk.ai



Dr. Vasundhara Kaul

Founding Partner & Chief
Innovation Officer
Carpediem EdPsych
Consultancy



Jui Joshi

Director and Sr. Partner,
Climate Collective



Ahaana Mahanti

PhD Fellow @ Copenhe-
gan Business School,
Denmark; Ex ISB
Research Associate;
Author of HBR Cases



Dr Debjani Roy

CHRO; HR & DEI Advisor;
Adjunct Faculty @ Vedica
Scholars



Dr. Surendra Rajpurohit

Associate Professor
(Economics),
Mody University of
Science and Technology



Dr Subhasis Ray

Professor, Sustainability &
Marketing,
XLRI



Labanya Prakash Jena

Thoughtleader, Author,
Contributor & Mentor –
Climate Finance, ESG,
Sustainable Finance,
Agenda Contributor at
WEF



Dr Sreerupa Sengupta

Associate Professor, Goa
Institute of Management; Ex
Visiting Fellow, Howard
University, USA; Gender, Public
Health, Human Rights, SDG
expert.



Dr Prasoom Dwivedi

Professor & Head,
Research Projects &
Funding, Symbiosis
International University



Sandeep Bhattacharya

Advisor- Climate Change;
Deutsche Gesellschaft für
Internationale Zusammen-
arbeit (GIZ) GmbH- India

Endorsements

“The program content provides a comprehensive overview on ESG. It is designed to stimulate interest and prepare students for career openings in the area of sustainability. It also complements other study streams as a future leadership required skill set”,
Madhumita Basu, Non Executive Director, Nu Vista Ltd.
Advisor - Investor Relations and Brands.



“The Young Ambassadors’ Program: Sustainability & ESG is an extraordinary opportunity for forward-thinking graduate students to build essential expertise in sustainability and environmental, social, and governance (ESG) principles. This program is a beacon for future leaders passionate about driving meaningful environmental and social transformation in business and society. With a meticulously designed curriculum, participants will gain cutting-edge knowledge and practical skills to tackle the world’s most pressing challenges. From corporate sustainability to CSR strategies, this program prepares students to lead organizations with purpose, innovation, and responsibility”, **Dr. Aparajita Prasad, Advisor, MetaConnect Consulting™; ex - PwC, India CX Leader.**



This is a much-needed program for graduating students looking for a career in the industry in ESG & Sustainability space. It will equip the participants with the knowledge and tools to drive sustainable practices and align with global ESG standards — a must-attend for creating meaningful impact; **Dr. Prasoom Dwivedi, Professor & Head, Research Projects & Funding, Symbiosis International University**



"Shape Greener Tomorrow! ESG roles in India surges 468% with 30 M + jobs globally by 2030", *Puneet Trehan, ESG Expert from Logistics & Supply Chain industry*



"Graduates must recognize that ethical frameworks and purpose-driven approaches are crucial for addressing stakeholder expectations and creating values for all. Prof. Sengupta's extensive corporate and academic experience brings unparalleled insights to this domain, making him an invaluable guide for learners navigating the complexities of CSR and ESG landscapes. I highly recommend this course. Join this if you want to make businesses a genuine force for the greater good", *Srijan Kishore, PhD, Manager, Humana People to People India*

CEO & Chief Mentor



Dr Anirban Sengupta has had a decade long experience in Credit Rating industry - initially with **CRISIL** and then as Vice President with **Duff & Phelps Credit Rating India** and **FITCH Ratings India**. He also has two decades of academic leadership experience with - **Goa Institute of Management**; **Administrative Staff College of India** as Professor & Center Director; **UPES Dehradun** & **Mody University of Science and Technology** as Professor & Dean, School of Business; **ISB&M Pune** as Executive Director. He has served as Visiting Professor with **IIM Indore** & **IIM Kozhikode**. An alumni of **Jadavpur University (Engineering)**, **NMIMS, University of Mumbai (Management)**, **University of Pune (PhD)** - he is currently pursuing **HP Future Impact Leaders ESG Program** from **Indian Institute of Corporate Affairs**.

About SusStrat Eduvisory

SusStrat Eduvisory is a boutique capacity building & advisory firm blending **Sustainability & Strategy with Education & Advisory**. We help organizations develop long-term, sustainable strategies by integrating environmental, social, and governance (ESG) factors into decision-making. Our unique approach empowers clients with tailored learning and expert strategic guidance to drive sustainable growth.

Our **Vision** is to influence business practices through the integration of Sustainability and Strategy, ensuring that growth doesn't come at the planet's expense. Sustainability must be at the heart of every business.

Our **Mission** is to bridge the ESG talent gap by collaborating with academia and industry to develop a skilled ESG workforce. In addition to capacity building, we offer advisory services and practice-based research.

Our **Core Values** are **Passion, Collaboration, and Application-Driven results**. We are passionate about making a positive impact, believe in the power of collaboration, and focus on delivering real-world, actionable solutions grounded in teamwork, trust, and discipline.



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<https://bit.ly/4glOslQ>



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